




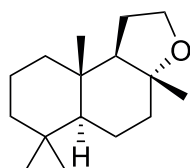
### AMBERY

SYNTHETIC MOLECULE VIA BIOTECH

CAS NUMBER 0006790-58-5  
REACH NUMBER 01-2120070784-50  
FEMA NUMBER 3471

RENEWABLE CARBON  100%  
BIODEGRADABILITY  Readily  
GREEN CHEMISTRY SCORE  50 - 70%

Naphtho[2,1-b]furan, dodecahydro-3a,6,6,9a-tetramethyl-, [3aR-



### OLFACTIVE DESCRIPTION

Extremely powerful and elegant ambery odor with musky and woody tonalities. Sparklingly sensual, AMBROX® SUPER offers musky and woody tonalities to amber ingredients. Compared to CETALOX®, this profile is more natural, animalic, and closer to the original ambregris.

### PERFUMERY USAGE

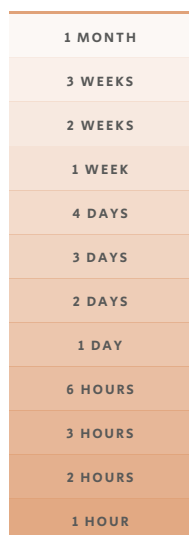
AMBROX® SUPER is highly diffusive and brings a unique ambery effect from top notes to dry down. It delivers all the promises of sleek elegance and powerful iconic ambery signature.

### HISTORY

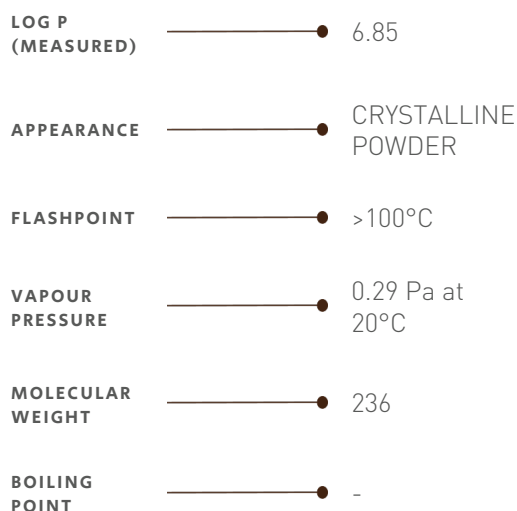
Amber is a family of ingredients with a long history and legacy. By 1930, Firmenich discovered AMBROX® from ambergris, in an effort to uncover its natural essence. By 2016 we invented AMBROX® SUPER via the revolutionary white biotechnology.

### TENACITY




















Lasts 1 month on a smelling strip



### PHYSICO-CHEMICAL PROPERTIES



### STABILITY & PERFORMANCE

RECOMMENDED APPLICATIONS	STABILITY	CONCENTRATION AVG - MAX	SUBSTANTIVITY & REMARKS	
FINE FRAGRANCES		0,6% - 3%	HEART AND BASE NOTE	
SHAMPOO		0,05% - 0,1%	WET 	DRY 
SHOWER GEL		0,1% - 0,7%	BLOOM 	
SOAP		0,06% - 0,3%	FOAM 	DRY HAND 
DETERGENT		0,2% - 0,8%	WET 	DRY 
SOFTENER		0,2% - 0,8%	WET 	DRY 
APC		0,02% - 0,03%		
CANDLE		0,02% - 0,1%	COLD WAX 	BURNING 

### DID YOU KNOW ?

From its discovery by Firmenich in the 1950's to its breakthrough new production process via white biotechnology in 2016.